

Welcome Comm 1 Students!

- Orientation to the Homepage & Library
- Research Demonstration
- Interlibrary Loan & UCSC
- Library Card Application
 - You need a card to access databases from home.
- Network Account
 - You need this to use Cabrillo computers or Wi-Fi on campus.



Skye Gentile with Eve Hinkley March 2013

Image: corbis.com

Library Homepage

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Find

- ▷ Books, Videos, and more
- ▷ Textbooks/Reserves
- ▷ Articles and Databases
- ▷ Research Guides by Subject

Library Classes

- ▷ Library 10
- ▷ Library 100
- ▷ Course-Related Instruction

Using the Library

- ▷ Apply for a Library Card
- ▷ Get Your Computer Network Account
- ▷ Borrowing Information
- ▷ Renew Books Online
- ▷ Library Services



Announcements

Library to reopen for Spring 2013 on Monday, Feb. 11 - [Click here](#) for hours

- Library hiring for Spring 2013 - [Click here](#) for details
- Quiet Study rooms available upstairs in the Library

Find Books and more

Quick Search Library Catalog

<http://www.cabrillo.edu/services/library>

Click on **LIBRARY** icon at the bottom of any Cabrillo College page



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<http://www.cabrillo.edu/services/library/>

Library Classes > Course-Related Instruction >

Communication Comm 1 Gentile

- **Bookmark** this page.
- **Open Word document** for taking notes and gathering resources.
- **Email** articles to yourself.
- **Printing is *free*** during this session. (1-15 pages.)

Today's Session for *Comm 1*

- Choose a **Research Topic**
- **Find 3** relevant, reliable, recent **Sources** on your topic (a potential list for research)
 - **Book (print or e-book)**
 - **Academic Journal Article**
 - **Another source (encyclopedia, web site...)**
- **Cite** your sources using MLA format
- **Save & Email, Print** your document.

Evaluation of Sources

- Content
- Credibility
- Timeliness

- Relevant to topic
- Focused information
- College level
- University Press books
- Peer-Reviewed Journal articles
- Suggested readings at end of textbook chapters
- Scholarly web sites from domains .edu .gov .org
- Should be recently published 2008+, unless a historical treatment.

Citation & Style Guides

(See also [Internet & Library Instruction](#))

APA Style

Remember:
Cite Your
Sources!

Use **MLA** Style
Citations



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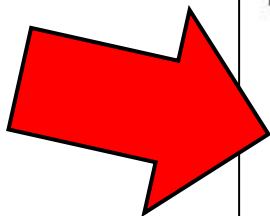
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s-- From *Research & Documentation Online*

Visual Guide to Citations

MLA Style

- [EasyBib](#)-- EasyBib's Visual Guide to Citations
- [MLA Style Guide](#) -- Citation format handout from the Cabrillo College Library (.pdf file)
- [MLA List of Works Cited](#) -- From *Research & Documentation Online*
- [MLA Formatting & Style Guide](#) -- Guide to writing research papers and bibliographies, from Purdue Univ.



Monroe's Motivated Sequence

Monroe's motivated sequence is a technique for organizing persuasive speeches that inspire people to take action. It was developed in the mid-1930s by Alan H. Monroe. It consists of five steps:

1. **Attention**: Hey! Listen to me, I have a PROBLEM!
2. **Need**: Let me EXPLAIN the problem.
3. **Satisfaction**: But, I have a SOLUTION!
4. **Visualization**: If we IMPLEMENT my solution, this is what will happen.
5. **Action**: You can help me in this specific way. Are YOU willing to help me?

from:

<https://netfiles.uiuc.edu/abuck2/www/monroems.pdf>

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Topic

Childhood Obesity



Healthy Eating Choices

An August 2003 lawsuit filed by the parents of two teenage girls claimed that McDonald's was deceptive regarding the effects of their food and should therefore be held responsible for the girls' health problems, which included obesity, diabetes, high blood pressure and cholesterol, and heart disease. Although Judge Robert Sweet ruled in favor of McDonald's, stating that the plaintiffs failed to show that the products consumed were "dangerous in any way other than that which was open and obvious to a reasonable consumer," the lawsuit raised the question: Who is responsible for childhood obesity? Unfortunately, the United States is facing... [View More](#)

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[The Fast-Food Industry Intentionally Markets Unhealthy Food...](#)

Fast Food, 2009

"The Fast-Food Industry Intentionally Markets Unhealthy Food to Children" by Janice Shaw Crouse. *Fast Food*. Roman...

[Advertising Alone Cannot Be Blamed for](#)

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[School Lunch Programs May Encourage Poor Nutrition](#)

Nutrition, 2012

"School Lunch Programs May Encourage Poor Nutrition" by Adam Bornstein. *Nutrition*. David Haugen and Susan Musser, Eds....

[All Food Sales in Schools Should Offer](#)

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FULL REPORT**Introduction****Overview****Background****Current Situation****Outlook****Pro/Con****Chronology****Short Features****Maps/Graphs****Bibliography****The Next Step****Contacts**

Prison Reform

Are too many nonviolent criminals being incarcerated?

By [Peter Katel](#)

April 6, 2007 • Volume 17, Issue 1

Introduction

Updates

[Recommend](#)

America has more people in prisons and jails – 2.2 million – than any other country in the world. And over the next five years, the number of **prison** inmates is projected to grow three times faster than the national population. **Prison** crowding in California has become so critical that Republican Gov. Arnold Schwarzenegger has tried sending inmates to other states. And in Philadelphia a federal judge has called crowded conditions in city jails inhumane, warning that prisoners might have to be released.

ISSUE TRACKER for Related Reports

Prisons

- ▶ Mar. 11, 2011 Downsizing Prison
- ▶ Dec. 04, 2009 Prisoner Reentry
- ▶ Apr. 06, 2007 Prison Reform
- ▶ Jan. 05, 2007 Prison Health Care
- ▶ Sep. 17, 1999 Prison-Building Boom
- ▶ Feb. 04, 1994 Prison Overcrowding


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Up to Date Reports

Browse Reports by Topic

Gendercide Crisis

CAN THE LETHAL PREJUDICE AGAINST GIRLS BE CHANGED?

An estimated 160 million babies in China, India and other Asian countries have been aborted or killed over the last 30 years — just because they were girls — in a phenomenon some are calling “gendercide.” A strong cultural preference for sons has existed for centuries in Asia. But in recent decades anti-female bias has combined with falling fertility rates, China’s coercive one-child policy, new, high-tech prenatal gender-detection tools and widespread access to abortion to produce unprecedented gender imbalances in the region. An alarming shortage of females is changing the fabric of societies, with many villages so devoid of women the men can’t find partners. Governments are struggling to reverse societal attitudes toward daughters.

A gunman opened fire outside a Jewish school March 19 in the southwestern French city of Toulouse, killing four. It was the third shooting against unarmed citizens in the region in about a week. Government officials have called the latest incident an act of anti-Semitism. [See "Anti-Semitism in Europe," CQ Global Researcher, June 2008.](#)

The Supreme Court agreed Feb. 21 to hear a major case on affirmative action in higher education. The case, *Fisher v. Texas*, was brought by a white student who says she was denied admission to the University of Texas at Austin because of her race. [See "Affirmative Action," CQ Researcher, Oct. 17, 2008, updated Aug. 5, 2010.](#)

CQ Researcher's

IN THE NEWS

feature

In the wake of a potent storm system that raked parts of the Midwest and South on Wednesday, shocked residents of the small town of Harrisburg, Ill., among the worst hit communities, began digging through debris of destroyed homes and stores. [See "Extreme Weather," CQ Researcher, Sept. 9, 2011.](#)

A jury convicted former Rutgers University student Dharun Ravi on March 16 of hate crimes for using a webcam to spy on his roommate kissing another man. Ravi was not, however, charged in the death of Tyler Clementi, who jumped off a bridge three days after the incident. [See "Cyberbullying," CQ Researcher, May 2, 2008.](#)

British authorities evicted dozens of "Occupy London" protesters from the courtyard of St. Paul's Cathedral, the site of one of the longest-running "Occupy" demonstrations. [See " 'Occupy Movement,' " CQ Researcher, Jan. 13, 2012.](#)

Find Books using the Library Online Catalog

If the book is a print source, you'll be told its:

- **STATUS** Is it available and on the shelves, or checked out?
- **LOCATION** e.g., Main Stacks, Reference, Reserve
- **CALL NUMBER** The number on the spine of the book that shows where it is shelved, as well as the subject area.
- **No call number information/access via the internet?**
- You have accessed an **electronic book**. E- books are the same content as print books. Read them 24/7 online.
- You need to use your library card number to read them.



EBSCOhost eBook



Detailed Record



eBook Full Text

Title: More Guns, Less Crime : Understanding Crime and Gun-control Laws



Author: Lott, John R.

Date: 2010

Table of Contents

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JOHN R. LOTT, JR.

MORE GUNS LESS CRIME

THIRD EDITION

UNDERSTANDING **CRIME**
AND **GUN CONTROL LAWS**

"Lott turns conventional wisdom concerning violent crime and

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- [EBSCOHost eBook Collection](#) - The complete text of over 24,000 titles in varied subject areas.

News Databases

A financial table showing stock prices. The table has columns for 'SW', 'LW', and 'MW'. The rows list various stock prices, including '1710', '280', '1400', '200', '1200', '240', '1000', '220', '800', '200', '700', '170', '600', '150', and '530'.

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Dream Act: California embraces anti-Arizona role on illegal immigration.

Authors: [Wood, Daniel B.](#)

Source: [Christian Science Monitor](#); 9/1/2011, pN.PAG, 1p

Document Type: Article

Abstract: With the Obama administration and Congress stalled on immigration reform, **California** has joined the growing parade of states acting on their own to pressure Washington into action. [ABSTRACT FROM AUTHOR]

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Evaluation: Web Sites

If you have an article published in a peer-reviewed online journal, you're good to go.

However...

No content, nor publication standards on the web.

Anyone can publish, and DOES!

Remember your questions about

Content

Credibility

Timeliness

Additional questions to ask...

- Does the site link to other credible sources?
- Have cited references?
- Are the author's credentials listed?
- Mission statement/"about us" link for the organization?
- Published by reputable organization's web site?
- Biased? One point of view?
- Personal/monetary gain?
- Commercial ads?
- Poor spelling or grammar?
- Current? Check for updates or copyright date (usually at bottom of page)



Yes, still more!

Google Scholar Keywords: **“Dream Act”**

Not all articles are free. Look for pdf format.

Search in **Google Books**, but remember that most up to date books will only offer a “preview.” Still, you may learn enough that you want to request the book.

If Cabrillo College Library does NOT have the book or article:

- Check “Other Libraries,” UCSC, WorldCat
- Request Interlibrary Loan at Reference Desk.

You can always go to **UCSC** and use books, read print articles & access databases **in the Library**.

Cite books in WorldCat



Oxford encyclopedia of Latinos and Latinas

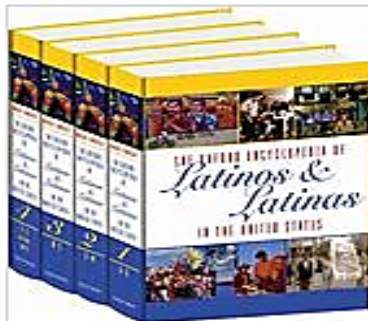
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The Oxford Encyclopedia of Latinos and Latinas in the United States

Author: Suzanne Oboler

Publisher: New York: Oxford University Press, 2005

Edition/Format: 1 volume (hardcover)

Summary: Provides a comprehensive overview of the experiences of Latinos and Latinas in the United States, covering topics such as immigration, education, and social issues.

Rating: ☆☆☆

Cite/Export

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- ☒ **Chicago** (Author-Date, 15th ed.)
- ☒ **Harvard** (18th ed.)
- ☒ **MLA** (7th ed.)

Oboler, Suzanne, and Deena J. González. *The Oxford Encyclopedia of Latinos and Latinas in the United States*. New York: Oxford University Press, 2005. Print.

- ☒ **Turabian** (6th ed.)

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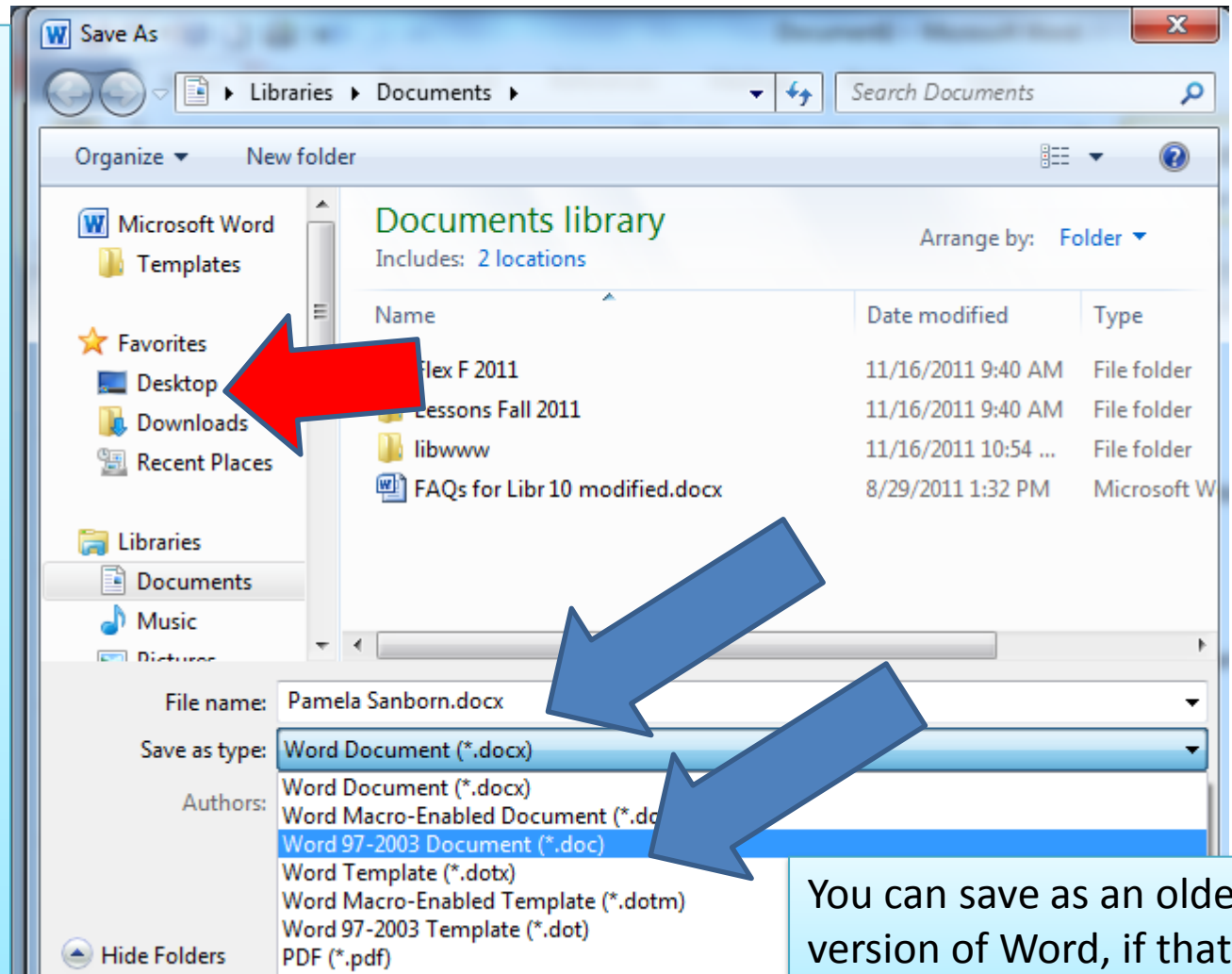
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